

JACK DOYLE MONROE COUNTY EXECUTIVE

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MONROE COUNTY TO HOST NATIONAL IN-LINE ROLLER HOCKEY CHAMPIONSHIPS

Doyle Welcomes Nojay as New MCSDC Chair

Monroe County Executive Jack Doyle today announced that Monroe County will be the host of the **2001 USA Roller Sports National In-Line Hockey Championships** this summer at the ESL Sports Centre. County Executive Doyle was joined by Louis Marciani, Executive Director of USA Roller Sports and Brandon Steege, USA Roller Sports Director of Hockey. The Monroe County Sports Development Corporation (MCSDC) and the Greater Rochester Visitors Association (GRVA) are hosting the Championships.

"The continuing growth and popularity of sporting events here in Monroe County, like the In-Line Hockey Championships, is another example of the potential sports have in lifting the quality of life throughout the county, building the tourism rate and enhancing the community's overall economic development," said Doyle.

"USA Roller Hockey, the national governing body for the sport as designated by the United States Olympic Committee, is thrilled about bringing the championships to Monroe County and the ESL Sports Centre," said Marciani. "The national in-line hockey championships will include competition in both Junior Olympic, Club Ball and Puck. It's an outstanding sport. It's outstanding spectator entertainment."

There will be different age divisions represented at the championships ranging from youth divisions beginning at age 8 and under, to men's masters division ages 35 and over. The event will take place on two of the four rinks at the ESL Sports Centre from July 12-26. Over 200 teams from across the country will travel to Monroe County to participate. The two-week event is expected to bring several thousand visitors to Monroe County and will result in a large economic impact to the community. Future competition is already scheduled to return to Rochester in the summers of 2002 and 2004.

Doyle also announced the appointment of Bill Nojay as the new Chairman of the Monroe County Sports Development Corporation. Nojay is an attorney with Saperston and Day. "Bill is a committed leader in our community and gives generously of his time and experience," said Doyle. "I expect his vision and energy will become a great asset to the Sports Development Corporation."

"The Corporation's number one priority is working with local and national amateur sports groups to bring more tournaments and events to the community," said Nojay. "Our partnership with the Greater Rochester Visitors Association will help generate new events and enable Rochester to become a top youth sports destination."

In addition to USA Roller Sports, the Sports Corporation and the Visitors Association have partnered with USA Hockey to host the Women's Division III National Ice Hockey Championships this past March 9th and 10th and with the US Broomball Association to host the National Broomball Championships this past weekend. MCSDC and the GRVA also work with local sports organizations who host sports tournaments such as the Rochester Curling Club, SUNY Brockport Wrestling Program, Greater Rochester Area Disc Association (ultimate frisbee), the Lilac 10 K committee and the Soap Box Derby.

Once again, the MCSDC will be hosting the 4th Annual Monroe County Girls Sports Festival on Saturday, August 4th at Frontier Field. The one-day festival is sponsored by MCSDC, the Rochester/Monroe County Youth Bureau and Outback Steakhouse. The festival will offer girls between the ages of 8 and 14 the chance to experience sports activities choosing from fifteen different sports including fencing, softball, gymnastics, and golf. For more information about the festival, please phone 262-3832.

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For further information, contact: John Riley at 428-2382 Or see us on the web at www.co.monroe.ny